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The Clash's Joe Strummer [left], Paul Simonon, Mick Jones: "We're not fulfilled yet. But there will be a time when our work is done."

## Strummer wins out in Clash of personalities

By Peter Hall

oe Strummer is on the spot. Hunched at the base of an old boardwalk game in old lead singer is surrounded by photographers and reporters who seek his opinion on topics ranging from the talents of hometown hero Bruce Springsteen to the dubious election tallies in El Salvador.

But what they really want to know is why he went AWOL from the Clash in April, forcing the postponement of a British tour and very nearly scotching the first part of the group's two-stage United States trek. After all, this was to have been the Year of the Clash, the one that put Britain's rock rebels over the top. Perhaps it still is; "Combat Rock," the group's latest LP, has already outsold its predecessor, "Sandinista!." But a string of internal crises-including Strummer's mysterious disappearance and drummer Topper Headon's abrupt departure from the group only two days after Strummer's return—suggests the Clash is suffering from a case of cold feet, a profound ambivalence about success.

Earlier that evening, during the second show of the group's U.S. tour, Strummer dazzled a large audience at Asbury Park's Convention Hall. Apparently out to prove that his self-imposed exile in Paris had not detracted from his commitment to the Clash, Strummer handled the fans with more than his usual degree of assurance and passion.

His colleagues were with him all the way. Although Terry Chimes, the drummer who played on the Clash's first LP and who replaced Headon for the tour, pounded the skins a bit too quickly now and then, guitarist Mick Jones turned in an extraordinary vocal performance on "Train in Vain." By the time the group roared though a stunning coda to close "The Magnificent Seven," the crowd was transfixed. The Clash seemed back on track. Their odyssey toward stardom on their own terms was taking on a fresh air of inevitability. But can these rash, contentious young men maintain their edge without toppling over it?

Strummer harbors some doubts. Asked if he thought of quitting while hiding in Paris, he tells his knot of listeners: "Yeah, thought about it. I thought it would be good just to go back to Spain and bum around like I did in the early days. I was a bum in Paris a bit. And I felt that freedom." But he came

back. "Yeah, I came back."

In the beginning, the Clash members were hungry, bored and obsessed with the social inequalities that made them that way. So Asbury Park, N.J., the Clash's 29-year- they sang about cops, unemployment and Britain's decline. As their horizons broadened, the Clash turned to American and Third World topics. But their complaints about the system retained a positive, even sentimental touch, hence the decision to name their fourth LP in celebration of the Nicaraguan revolution. Yet Strummer and Jones have scarcely been cheerleaders for any political line. Their lyrics scorn govenmental power brokers in Washington, London and Moscow

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Not surprisingly, given their wits and hard work, the band members themselves have acquired certain comforts. Despite sparse radio play, squabbles with CBS Records and their insistence on selling records, T-shirts and tickets at budget prices, they lead modest, well-traveled lives in dreary, familiar West London.

How much wealth, then, does Joe Strummer want? "There's something I haven't achieved yet, and that's to feel like I'm earning money, putting it somewhere to set up things that couldn't happen otherwise," he replies. "Money is power; it can make things possible.

"The trouble with this interview," he says, 'is that you're interviewing me as though I'm a success, and I feel I'm a failure. We're angry because everything we do turns to ash. We're not fulfilled yet. But there will be a time when our work is done."

The Clash was brimming with frustration and tension last fall when it wrapped up a European tour and set out to become bigtime stars.

"We feel we're underachievers," Jones confesses in London after their return. "I

suppose it's because we care so much. We're all so kind of intense about it that we mess it up. You say, 'Hey, these guys are big successes,' but we want to be the success that Van Halen is. We'd like to have those people's ears. We want more, and I do and don't think we'll get it."

To boost their odds of cracking America's metal-bound airwaves, the Clash seemed ready to play the music industry's games more by the rules, or at least to avoid unnecessary penalties. Chaotic decisionmaking and nose-thumbing at CBS and its American branch, Epic, had proved unsatisfactory to both sides. The Clash's insistence on selling "Sandinista!," a three-record set, at rock-bottom prices left the group with virtually no royalties for a year.

Members of Clash got the point. They put Rhodes back in control after a three-year feud. He promptly talked CBS into upgrading the band's contract. Kosmo Vinyl, the group's shrewd aide-de-camp for the last few years, settled into the public-relations slot. Tough, scheming and dedicated to their clients, Rhodes and Vinyl are indispensable, but their slickness has tarnished the band's image as embattled working-class lads out to save themselves and the world. For Rhodes, who considers the system capable of any evil, the ends justify the means: "The Clash represents hope," he explains, "but we feel it's like trench warfare."

The need for opportunistic management in a corporate culture is not the band's only political problem. The Clash has long wondered whether its fans truly comprehend the group's anarchistic politics, which Strummer succinctly defines as "Death to the bosses! Equality in everything!" And the group members are puzzled by the apparent devotion of some of their American fans to politically conservative mainstream bands. "We do it better than Styx or Foreigner!" Strummer cried as he launched into "This Is Radio Clash" in Asbury Park.

Finally, the Clash doesn't want people to forget that it's a band. "It's music first and pelitical thought next," Strummer says vehemently.

"We wouldn't be here if we didn't like to play those guitars. Obviously we have a political bent, but the sound of music infects us. Then, when we're playing guitars, we've got to know what to say, and so we try to make good use of our space."

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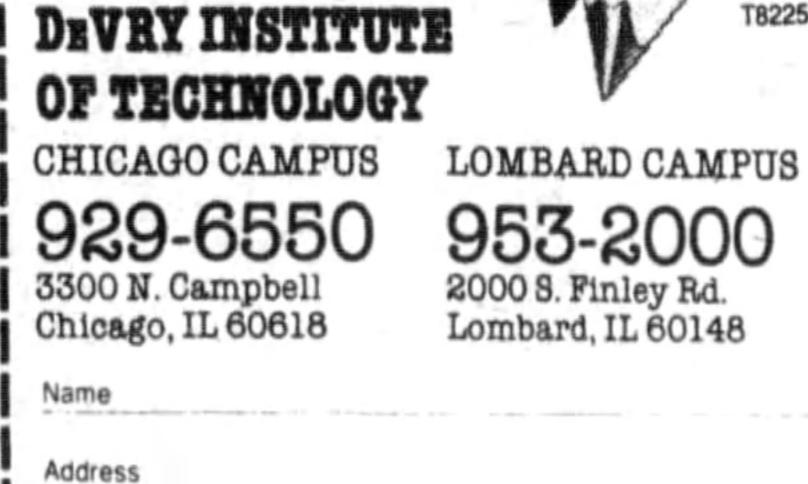
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