

Roxy Studios

Advertising and Public Relations
1001 Massachusetts Avenue
Cambridge, Mass. 02138



✓ Jan Long
C/o Brief Encounters
103 Charles St.
Boston, MA 02115

THE CLASH IN RUDE BOY

July 10, 1980

RUDE BOY starring The Clash to
have American Premiere in Boston.

In cooperation with Atlantic Releasing Corporation, WBCN-FM cordially invites you to attend a special screening of RUDE BOY, starring The Clash. For only seven days, beginning July 25, RUDE BOY will be shown in Dolby Stereo at the Nickelodeon Cinema I, Boston.

RUDE BOY is the story of Ray Grange, a symbol of the generation of despised, unemployed and aimless youth out of whom rise the new wave movement. Ray's goal is to become a roadie for a local band.

Ray becomes a roadie.

The band becomes The Clash.

RUDE BOY, starring The Clash. The band that Rolling Stone Magazine called "the greatest rock and roll band in the world," captured live on stage for the film that could well become the anthem of a generation.

RUDE BOY will be screened as follows:

Wednesday, July 16 at the Jud Parker Screening Room, 46 Church Street in Boston at 8:00 PM

Thursday, July 17 at the Nickelodeon Cinemas, 600 Commonwealth Avenue, Boston at 10:30 AM

Monday, July 21 at the Jud Parker Screening Room, 46 Church Street Boston, at 8:00 PM

PLEASE NOTE: As the seating capacity of the Jud Parker Screening Room is limited, please RSVP to Lynne Goodman at Roxy Studios/868-3555. It is not necessary to RSVP for the Thursday morning screening at the Nickelodeon Cinemas.

