

The music of now is NOISE !

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I can't see how anvone made a penny out of The Clash tour

Loudness and energy is a great asset in the States

The time is now right for lggy

Rock becomes like the Hollywood star system

* Brand new bleached jeans ain't a new look

LOVE the raw-edged energy and freshness new wave has brought to the British rock scene. The music of now is NOISE, be it music of now is NOISE, be it beautiful, elaborate, complex, clean or bestial, primitive, political or raw. It's a wild mixture of the whole lot – such cute noise from those Cibertaria Gibson and Fender toys!

I can understand some people being uncertain as to its place in the history of rock, but when I think back to the R&B when I think back to the hold boom — The Stones, Kinks, Beatles, The Who and many other such groups, they seemed very savage at the time.

Then you had the heavy metal boom, with groups like Led Zeppelin which appeared to be a whole new revolution in sounc with skyscraping Marshall stacks.

Frenzies

And then there was glam And then there was glam rock. That was me, Bowie, Alice Cooper and a couple of other people. In fact, it's got very similar roots to punk rock, if you look back.

Firstly, let's kick out one thing - the word punk to me is a totally irrelevant name for a very important stance of freshness, image plus its rock roots. I like the idea of three or four proud, loud dudes erupting in three chord frenzies and the explorative trip from C to A minor.

Can you imagine what it does to young new wave heads when they find out that there



tickets and records down and are symphonies in rock 'n' roll

all that.

be paid for.

This terrible thing exists about instant wealth. People

think that just because you fill

a couple of concerts and get an

album in the charts, you're automatically rich. The impli-

cation is that if a group is successful they can no longer be punk. And if a group plays at the Rainbow like the Clash they also had FIVE groups

on the bill with them, so I can't see how anyone made a penny. Half the place was ripped to pieces and that has to

Clash may have an album in the charts — fine — but even in

my Tyrannosaurus Rex days when I had had four hit albums. by the end of that time I was super skint — and I'd made about 10 grand! That sort of success didn't change my life. I still lived in Notting Hill Gate, and so will

these guys. You don't instantly get showered in platinum albums and millions of Rolls Royces. That's a fantasy. You work twice as hard, do twice

as many gigs, get twice as many roadies and end up with twice as many headaches. But

hopefully, make music that's

Beer belly

Sometimes you lose the music completely, because the

only thing you get given you is lots of booze. It's automatical-

ly made available and you practically became an alcoholic. Take Rat Scables . .

was on my tour for three days and got a beer belly. And he

The long-term effects of punk rock will be exactly the

ame as those of glam rock.

Major figures will emerge and

will last as long as this planet does, like the Stones - who

And, there are a lot of groups who will never make it. Recently I mentioned that I would like to produce a new

seem to last for ever

he

twice as good.

worked it off!

too To me, it will always be the

teenage dream personified. In this stale time for rock and roll maybe we'll get freedom through punk. Let's hope they try and do what I tried in the beginning and get the prices of



Sex Pistols' God Save The Queen. It won't be on the new album and it may not be out at all for very long. So get it while you can. Sex Pistols' God Save The Queen. Available only as a single from Saturday May 28th at shops with the sign.

Virgin Records VSI8I

I got about a million tapes sent to me, most of which are rubbish. But I would still love rubbish. But I would still love to produce a good new wave band and give them freedom. If you can play three chords really fast doesn't make you good, but I think that's aire adv been established.

It will probably take a year for the British new wave to be marketable in America simply because nearly all those groups are loud and have a lot of energy – that's a great asset in the States.

And there are others - take Ing there are others — take Iggy Pop for example. He's just broken big in America. His album went straight into the charts at Number 50. He is amazingl

The time is now right for Iggy. He's a very mature artist, great on stage and by far out Jaggers Jagger. He is a much bigger talent on stage and for once he has a record company behind him.

The Clash success has a lot to do with the CBS people, they did a very good job. The only reason that The Damned's album didn't go Top 10 was because it was the first.

So where does new wave leave me and my friends? It's not going to affect the sales of Led Zeppelin's records, nor is it going to stop Abba selling. New wave is a whole different section of a new market.

Led Zeppelin are currently Led Zeppelin are currently doing a very successful tour of the States. They'll go on to become the musical equiva-lents of Paul Newman, Steve McQueen and Robert Redford – then you have Al Pacino and James Caan and under them you have the new stars like Richard Dreyfus. Rock be-comes like the Hollywood star system.

Bleach

It follows the same pattern It follows the same pattern of maturity and success. It does change — Led Zeppelin matured, T Rex are in the middle. Give me two more years and I'll be mature. I'm not a punk and I don't profess to be not it in the same the same the to be one. I'm not 18 and living on a council estate, l've done that, that's why I can understand it but I have no category because I'm a classless person.

The punk fashion scene is also interesting. I was the first person to have Levis and then, they were a very important thing to own. I used to put a brand new pair of jeans into a bowl of bleach to get all the holes in them, so that ain't a new look

I wore leather jackets then. I always had a zip - up leather jacket. It was part of the look. But there was part of the look. But there was two looks – you had one for one day and the next you'd wear suits like The Jam. I just had to vary the styles a bit . I had imagination.

In the same way that I can now talk about the new sound I can go home and listen to 'My Baby Left Me' by Elvis Presley and get just as much satisfaction. In fact, I've got a song called 'Mona' from the new Beach Boys' album which I think is phenomenal. I played Recently I mentioned that I it 25 times this morning and would like to produce a new they're supposed to be a wave band in an interview and dinosaur group!