

OPINION

It's a dirty business

LET us all applaud the explosion of public outrage that greeted the Sex Pistols' four-letter outburst on TV.

But the day after, please note, 1,800 copies of their first record are reported to have been sold.

The Sex Pistols' filth has meant filthy lucre for E.M.I., the world's biggest gramophone company, which has them under contract.

Mr Leslie Hills, the E.M.I. man who is responsible for the firm's records, did not condone the group's behaviour on TV. But he does not seem to mind the company profiting from the publicity.

The company is said to be planning more records by the Sex Pistols and to have no intention of controlling either their songs or their behaviour in public. If that is so, there ought to be another explosion of disgust—at E.M.I.

The great majority of people, parents especially, want to protect children from the vilest of punk rock performers.

They are entitled to expect that a great and reputable record company will uphold standards of decency and not help undermine them.

EXPLOITING PUNK MAY BE GOOD FOR THE BALANCE SHEET, BUT IT IS A DIRTY BUSINESS ALL THE SAME.

**VOICE
OF THE
PEOPLE**